ОБУЧЕНИЕ ЗА РУБЕЖОМ
АЭРОВЕКТРА

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Educational fairs 2019-2020

AEROVECTRA Educational Agency takes a great pleasure to invite your Educational Institution to participate in our 2019-2020 educational events that will take place in Chelyabinsk and Tyumen where Aerovectra offices are situated.

Why to participate?

We consider these kinds of promotional activity to be invaluable contribution and support in our daily task of counseling and recruiting students for your programs.

Aerovectra will be pleased to support your educational institution in promoting your programs in Russia and attracting new students.

Aerovectra will provide an extremely extensive advertising campaign.

Aerovectra has offices in both cities so you can be sure that everything will be conveniently organized for participants. There will be a special transfer arranged from Chelyabinsk to Tyumen.

Some useful information about our events:

Day of International Education Abroad

Key features of this event are:

- Highly interested potential students
- Targeted visitors
- High time for promoting education abroad

The promotion of this event covers all “Aerovectra” clients that have ever visited education Fairs or applied for education abroad assistance i.e. expressed great interest in international education programs, but have not yet made a final decision. Our specialists will personally call to invite your programme-oriented students and e-mail out through our entire client base.

The advertising campaign for this event will include:

- promotional posters at all leading schools, universities and colleges,
- radio adverts
- personal e-mails and telephone calls

XVII Annual International Exhibition “Education Abroad”

This event is for sure of a greater scale that takes place annually in Chelyabinsk and Tyumen and has already gained popularity among the citizens of Chelyabinsk and Tyumen as well as of the nearest regional towns of the named cities. There are usually about 1000 visitors who are happy to take an opportunity to receive the information from the first hand.

AEROVECTRA provides a huge advertising campaign which includes: outdoor advertisements, leading TV and radio channels, local newspapers and magazines, promotional posters at all leading universities and colleges, Internet advert in famous search engines, banners in social network websites, publications in the fair catalogue etc.

Our mission is not only to organize the Fair but to support your recruitment efforts in the best possible ways:

- We invite the most interested families to the consultation at the office after the Fair;
- We add all the visitors to our database and use special software for e-mail delivery of your news and special offers to them;
- Within first 2 weeks we call *every* visitor to ask if we can help in by any means and provide him/her with any additional information, send an enquiry to the institution, test his/her English etc.

List of Educational Institutions participated in International Exhibition 2015-2019 held by Aerovectra:

- English School of Canada (Canada)
- ELS (the USA)
- George Brown College (Canada)
- Malvern House (Cyprus)
- Study Group (UK, USA, Australia)
- Embassy CES (UK, USA, Australia)
- European University (Switzerland, Spain, Germany)
- Brook House College (UK)
- Seneca College (Canada)
- Oxford International Education Group (UK, USA, Canada)
- Club Class (Malta, UK)
- Bodwell High School (Canada)
- Queen Ethelburga's College (UK)
- INTO (USA, UK, China)
- European University Cyprus (Cyprus)
- The College of New Caledonia (Canada)
- Kings Education (UK, the USA)
- Institut auf dem Rosenberg (Switzerland)
- Nord Anglia Educaton (USA)
- Laureate International Universities (Switzerland, China, the USA, Spain)
- Fanshawe College (Canada)
- Abbey DLD Group of Colleges (UK)
- New York Film Academy (USA)
- Cornell Institute of Business and Finance (New Zealand)
- Cardiff Sixth Form College (UK)
- PIHMS (New Zealand)
- Humber College (Canada)
- Campus France (France)
- Thompson Rivers University (Canada)
- ATC Language Schools (Ireland, UK)
- ILAC (Canada)
- BHMS (Switzerland)
- SEG (Switzerland)
- Sherbourne International (UK)
- Pace University (USA)
- SCEL (Czech Republic)

If you are interested in further details we would be more than happy to send you all necessary information! Please contact on: mariachel@aerovectra.ru (Maria Eryomenko).

We look forward to seeing you in welcoming cities of Chelyabinsk and Tyumen!

Feedback will guarantee your satisfaction!